



# World No Tobacco Day Smoke-Free Walk 2010

Peaceful march against tobacco

---May 31 is World No Tobacco Day---

**Everybody join us ! Walk for smoke-free world !**

- **Many lives are lost because of tobacco !**
- **Parade with placards, balloons and music !**

**【Date and time】** May 30 (Sun) 10:30 am ~ 12:00  
**【Meeting Place】** Jingu-dori Park (arrive at 10:00)  
**【Route】** Shibuya/Aoyama/Omotesando/Harajuku

**The WHO officers will come and walk with us !**

The WHO theme of World No Tobacco Day in 2010 is  
 “Gender and tobacco with an emphasis on marketing to women”  
 Stop the promotion of tobacco to young women before pregnancy.



**Dr Douglas Bettcher**  
 Director of the WHO/TFI:  
 Tobacco Free Initiative.



**Dr Judith Mackay**  
 Senior Policy Advisor to  
 the WHO, Author of The  
 Tobacco Atlas.



**Dr Soon-Young Yoon**  
 Consultant for the WHO/TFI,  
 Representative of International  
 Alliance of Women.



Promoter : Tokyo/Nihonbashi Tobacco-Free Advocacy Group  
 Metropolitan Association on Smoking or Health

Sponsor : Japan Society for Tobacco Control, Nihonbashi Local Medical Association

The International Alliance of Women, The International Network of Women Against Tobacco

Supporter : The WHO, Japan Ministry of Health, Labour and Welfare